**WEB AND SOCIAL MEDIA**

**PHOTO and VIDEO RELEASE FORM**

***Artist:*** ­

***Artist Representative:*** ­

*This Form Grants The Following Permissions For Use On Artist’s Social Media (Facebook, Instagram, YouTube channel, etc.) and Website:*

* **Non-Performance Still Photography**
* **Performance Still Photography**
* **Non-Performance Video Footage**
* **Video Footage of Performance (less than :30)**

***PLEASE NOTE:*** *If seeking more than :30 of performance video, see “Additional Requirements Use Of Video Footage Greater Than 30 Seconds” below*.

Items in bold above (non-commercial) are covered by this single form with each Opry performance, without need for the form to be signed before each visit. Credentials will still be needed with each visit in which artist/photographer/videographer uses equipment beyond a cell phone.

If requesting more than bold items above, please include date and additional information below.

***Date(s) of Photography/Filming:***

\_\_\_\_ Other Social Media (describe:)

 \_\_\_\_ Other Website (describe:)

 \_\_\_\_ Other Use (describe:)

***Access Requirements.*** The Grand Ole Opry (“Opry”) agrees that Artist and Artist’s representatives are credentialed for backstage access at the Grand Ole Opry on the date(s) listed above to capture the photographs and/or videos listed above for the designated uses listed above. Prior to arrival, a representative of Artist must submit the name of the person(s) who will be capturing content if they will be using equipment other than a cell phone so that appropriate photo/video credential can be issued upon arrival. Credentials must be worn at all times. Artists are limited to one photographer or one videographer per Opry visit; additional photographer/videographer/crew requires advance approval.

***Filming Requirements.*** Non-performance photography and video are limited to being shot backstage. If performance photography and video will be captured, the following will apply: (i) no performance footage may be shot from side of stage; (ii) photographers/videographers will not stand in public view of the audience on stage at any time including during soundchecks, rehearsals, etc.; (iii) photographers/videographers will shoot only from designated areas in the auditorium (Grand Ole Opry House = back of Section 4; Ryman Auditorium = back of Sections 4 and 5); (iv) photographers/videographers will comply will all instructions of Opry staff regarding placement and backstage crowd control. The following additional restrictions will apply to any photography or video filming: (i) only available lighting permitted (no supplemental lighting or flash photography may be used, and (ii) no other artists may be photographed or recorded without permission of that artist. Opry reserves the right to remove any photographer/videographer or other Artist personnel for any objectionable conduct (including a failure to follow Opry’s instructions).

***Additional Requirements for Any Use of Performance Footage.*** For any use of performance footage (regardless of length, even if less than :30), Artist shall be solely responsible for obtaining any and all further clearances, consents, releases, licenses, and authorizations that are or may prove to be required from all other persons or entities and for making all payments with respect thereto, regardless of clip length, including, but not limited to, (a) name, image and likeness releases, (b) approval of record labels or other rights holders, (c) the extent any musical composition may be contained in the footage, all necessary music synchronization, mechanical, and performing rights from the copyright proprietor(s) of such music and such other persons, firms or associations, societies or corporation as may own or control the rights thereto, and (c) appropriate payments to all unions, guilds, or other similar organizations having jurisdiction (including without limitation, SAG-AFTRA and AFM) (the “Third Party Approvals”). Artist agrees to indemnify and hold Opry harmless from any failure to obtain any Third Party Approvals.

***Additional Requirements Use of Performance Footage Greater Than 30 Seconds.*** Any video captured exceeding 30 seconds will be subject to Opry’s approval prior to use (if Opry does not respond to a request for approval within five days, Opry will be deemed to have given its approval.) As an alternative to Artist capturing performance footage, Opry can provide, on a gratis basis, performance footage and a gratis license for up to :30 of non-commercial use (web and social sites only).

***Additional Standards/Policies.*** Total content is not to exceed three minutes (including no more than :30 of performance) without express written Opry approval. (If Opry does not respond to a request for approval within five days, Opry will be deemed to have given its approval.) Live streaming is allowed only in artists’ dressing rooms. Other live streaming locales require prior approval.

***Credits to Opry.*** Any use of photos/videos via social media permitted herein will be accompanied by a hashtag designated by Opry and/or the “tagging” of Opry’s designated homepage on all social media displaying the photo/video.

***Miscellaneous.*** Opry’s grant of a license to use the photographs/videos captured herein are subject to Artist’s/Artist’s representatives’ agreement to the following: (i) Grand Ole Opry, LLC is sole and exclusive owner of the trademarks, service marks, copyrights, logos, likenesses, and other intellectual property associated with the Opry, and no rights or licenses are conveyed thereto apart from the permissions granted herein, (ii) no uses not expressly granted herein may be made of the photographs/videos captured herein, (iii) Opry reserves the right to revoke the license granted herein upon Artist’s/Artist’s representatives’ failure to comply with any of the terms hereof, including but not limited to any failure to obtain Third Party Approvals, and (iv) upon request, Opry will be provided with a copy of, and a license to use for archival and promotional purposes, the photographs/videos captured.

**Artist or Artist Representative Grand Ole Opry, LLC**

Printed Name Printed Name

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Signature Signature

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Date Date

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