

WSM: Celebrate!

650 WSM, flagship home of the Grand Ole Opry, celebrates its 85th Anniversary in 2010, having been founded just weeks before it launched what went on to become the show that made country music famous.



Among the highlights of WSM's 85th year:

WSM has expanded its playlist to include more Bluegrass and Americana music in addition to its signature classic and contemporary country music offerings

Country music artists have joined the on-air lineup in middays with their own one-hour shows. Hosts include CMA award-winners Dierks Bentley and Pam Tillis as well as Grammy-winner Jim Lauderdale.

WSM'S next generation of live radio shows will celebrate its one year anniversary later this year. *Music City Roots* is a weekly live radio show from the Loveless Café Barn that showcases the best in bluegrass, folk, roots, Americana and country music every Wednesday night at 7:00 p.m. Central. It is heard on 650 AM and wsmonline.com



WSM has joined with Nashville's Station Inn to produce a monthly series called the *Station Inn Sessions*. Air personality Mike Terry takes his afternoon show to the historic Station Inn for one-on-one conversation with established and up-and-coming bluegrass, Western swing, country, and Americana musicians followed by a free live performance from the Station Inn stage for the in-house and radio audiences.

Wsmonline.com is the global extension of 650 AM and has undergone a massive overhaul for the station's 85th. The site features upgraded digital streaming of the station 24/7 as well as an HD video player hosting hours of archived in-studio guest appearances, live concerts, WSM listener events, and more. The new WSM iPhone app is being downloaded on a daily basis around the world for free everyday.